



How to engage with your customers when face to face isn't an option

It's no secret that the coronavirus is challenging the way we all do business. Enabling your clients to offer a work from home option for employees has never been more critical.

Here is how Avaya Cloud Office™ enables customers when face to face isn't an option:

Peace of mind when you need it most

During this difficult time, it's crucial for your organization to connect and get your important work done easily and securely, from anywhere.

With Avaya Cloud Office™, you get everything you need in one desktop or mobile app, including:

Video meetings: HD quality audio and video conferencing, screen sharing and more.

Messaging: Team messaging that's perfect for collaboration with file sharing and more.

Phone: A robust and reliable business phone system, including business SMS and call management.

Use Avaya Cloud Office™ to enable your employees to excel when working from home:

Share large files – you know, the ones that tend to crash your inbox

Quick contact with co-workers through the Avaya Cloud Office™ app which actually helps decrease the amount of email you receive

Team groups where you can easily collaborate on group projects, keeping everything in one place, forever

Make the most of Avaya Cloud Office™, connecting businesses and customers

- Host a **virtual happy hour**.
- Hold a **customer webinar** to educate customers on your solution.
- Arrange for an “in-person” **planning meeting** virtually.
- Promote a **virtual product launch** where customers can get a sneak peak and ask questions.
- **Demo your product** with Avaya Cloud Office™ easy to use screen sharing feature.
- Schedule a meeting so customers can get a **behind the scenes view** of your company's day-to-day activities.

Virtual Events Best Practices

- **Know your audience and personalize your content** – for best engagement and results.
- **Make it engaging** by using polling or chat features, bold slides, a good moderator and rich content.
- **Practice, practice, practice** – your event should not be the first time you run through your presentation.

New non-profit, education (K-12), and healthcare industry customers impacted by COVID-19 can get free access to Avaya Cloud Office™ for 3 months.

[Click here for more information.](#)